

James R. Briscoe

Division of Social Sciences
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Education

Ph.D. University of Memphis, 2017

Communication (emphasis in rhetoric and political communication)

Briscoe, J.R. (2017). *Remembering the Rhetorical Complexities of Apology*. Dissertation.

University of Memphis, Memphis, TN.

Dissertation Advisor: Antonio de Velasco

M.A. Southern Utah University, May 2013

Professional Communication

Briscoe, J.R. (2013). *Apologia, Antapologia and Political Power in Congressional Candidate Sex Scandals*. Master's Thesis. Southern Utah University, Cedar City, UT.

Thesis Advisor: Kevin A. Stein

B.S. Brigham Young University Idaho, April 2011

Communication (emphasis in journalism with a minor in photography)

Research Interests

The primary focus of my research and scholarly work is exploring and expounding upon the rhetoric of *apologia* as well as developing my theory/approach of identity reconstruction.

Through its applications, my goal is to understand the role of the public's memory and the symbolic exchange that occurs when an apology is provided.

Academic Appointments

Assistant Professor, University of Pikeville
2018 –

Lecturer, James Madison University
2017 – 2018

Adjunct Lecturer, University of Memphis
2017 –

Assistant Director for the Center for Writing and Communication, University of Memphis
2016 – 2017

Graduate Assistant for Research Methods, University of Memphis
2016

Graduate Instructor and Teaching Assistant, University of Memphis
2013 – 2017

Graduate Instructor and Teaching Assistant, Southern Utah University
2011 – 2013

Professional Experience

Southern Communication Journal, Editorial Assistant
2014 – 2017

Web Content Manager, University of Memphis Communication Department
Fall 2013

University Journal, Associate News Editor
2012 – 2013

Upper Valley Standard Journal, Intern Reporter
Fall 2010

The Scroll, Assistant Editor/News Editor
2009 – 2010

Publications

Jones, K.T., & Briscoe J.R. (2017) “Mortification and *Apodiorizo*: Re-framing Apologia.”
International Journal of Humanities and Social Science Review, 3 (5), 1-14.

Stein, K. A., Barton, M. H., Ault, M. K., & Briscoe, J. R. (2013) Apologists-in-Chief?:
Newspaper *Kategoria* and *Antapologia* following Barack Obama’s “Global Apology
Tour.” *Iowa Journal of Communication*, 45 (1), 39-63.

Journal Articles in Progress

Kerr, A.M., Briscoe, J.R., Wittenberg, E., & Goldsmith, J.V. (under review) Communication
with Family Caregivers: Pilot Testing an Online Module in Undergraduate Medical
Education. *Medical Teacher*

Conference Presentations

Briscoe, J.R., & Harvell-Bowman L.A. (2018, November), “Will You Forgive Me? An Analysis
of *Apologia* as a Mortality Salience Defense Strategy.” Paper presented at the National
Communication Association Conference.

Briscoe, J.R. (2016, November), "Crying and Transparency: Violating the Norms of the Apologetic Script." Paper presented at the National Communication Association Conference.

Briscoe, J.R. (2015, November), "'Sorry Not Sorry': A Generic Criticism Analysis of Chris Christie's 'Bridge-Gate' Apology." Paper presented at the National Communication Association Conference.

Briscoe, J.R. (2014, November), "'Fool Me Twice, Shame on Me': Apologia of a Sexting Addict, Anthony Weiner." Paper presented at the National Communication Association Conference.

Jones, K. T., & Briscoe, J.R. (2014, November). "Mortification and *Apodiorizo*: Re-framing Apologia." Paper presented at the National Communication Association Conference.

Stein, K. A., Barton, M. H., Ault, M. K., & Briscoe, J. R. (2012, April). *Apologia, antapologia*, and Barack Obama's "Global Apology Tour." Paper presented at the Southern States Communication Association Conference.

Guest Presentations and Lectures

"Understanding Communication Preferences and Needs by Caregiver Communication Type." Presented to Kristy Liskey's Physician Values in Primary Care for the Physician Assistant Program at James Madison University, Summer 2018.

"How to Apologize When Faced with a Crisis." Presented to Dr. Joy Goldsmith's Crisis Communication course at the University of Memphis. Spring 2018.

"Interviewing and Rules of Decorum in Research and Journalism." Presented to a Youth Group Organization at The Church of Jesus Christ of Latter-Day Saints in Harrisonburg. Spring 2018

"How to Write an Apology." This presentation was part of the Memphis Public Library's workshop Series on writing and communication of life. Presented at the Benjamin L. Hooks Central Library. Spring 2017.

"Interpretative Methods & Rhetorical Criticism and its application within Academia." Presented to Dr. Joy Goldsmith's University of Memphis upper-division Research Methods in Communication course that assists students in preparing for their capstone project. Spring 2016.

"Coping with Conflict: Maintaining Relationships during Periods of Conflict." Presented to Lori Stallings' upper-division Interpersonal Communication course at the University of Memphis. Spring 2016.

"Cold War rhetoric: Voicing Satisfaction and Discontent. A focus on Helen Gahagan Douglas' 'My Democratic Credo' and Dorothy Shaver's 'Address to the Philadelphia Fashion Group.'" Presented to Dr. Sandra Sarkela's undergraduate Voices of American Women course at the University of Memphis. Fall 2014.

Courses Taught

University of Pikeville, 2018 – Present

- Introduction to Communication 105
- Public Speaking 225
- Communication Theory 301
- Interpersonal Communication 303

James Madison University, 2017 – 2018

- Group Presentations 123
- Research Methods 280

University of Memphis, 2013 – Present

- Interpersonal Communication 4341
- Qualitative Research Methods Lab
- Oral Communication 2381 (Honors, Hybrid, Online)

Southern Utah University 2011 - 2013

- Introduction to Communication 1010

Professional Service

- Nominating Committee, National Communication Association, Political Communication Division, 2018.
- Judge for AEJMC's 2016 Tankard Book Award Competition, 2017 – 2018.
- Nominating Committee Chair, National Communication Association, Political Communication Division, 2017.
- Reviewer, National Communication Association
Political Communication Division, 2017 – Present.
Rhetorical and Communication Theory Division, Present.
Public Address Division, 2016.
- Ad-Hoc Reviewer, *Communication Studies*, 2015.

Departmental Service

- James Madison Undergraduate Research Journal, James Madison University, 2017.
- Preliminary Judge for the Michael Osborn Speech Competition
Department of Communication, University of Memphis, 2016.

Honors and Awards

John Angus Campbell Award for Excellence in Pedagogy

Communication Department, University of Memphis, 2016

An award given to a selected Ph.D. student who implements various pedagogical practices within the classroom that exemplifies his or her dedication to the art and discipline of teaching.

Central States Communication Association Outstanding Manuscript Award

States Advisory Council, 2014

Stein, K. A., Barton, M. H., Ault, M. K., & Briscoe, J. R. (2013) Apologists-in-Chief?: Newspaper *Kategoria* and *Antapologia* following Barack Obama's "Global Apology Tour." *Iowa Journal of Communication*, 45 (1).

Newell K. Whitney Award

Communication Department, Brigham Young University Idaho, 2011

An award given to selected students who must be nominated by at least four Communication faculty members who feel the honoree represents the University and department as an exemplary graduate.

Eagle Scout

Troop 962 of Saint Charles Missouri, 2001

This award is a performance-based achievement given to young men who have maintained the standards and honor of Boy scouts over the years. To earn Eagle Scout, a Boy Scout must fulfill a predetermined list of requirements that exemplify leadership, service, and various life skills that demonstrate his commitment to his community and fellow humankind.

Professional Memberships

National Communication Association - Member since 2014

Pinnacle - Member since Spring 2014

Lambda Pi Eta - Member since Fall 2012